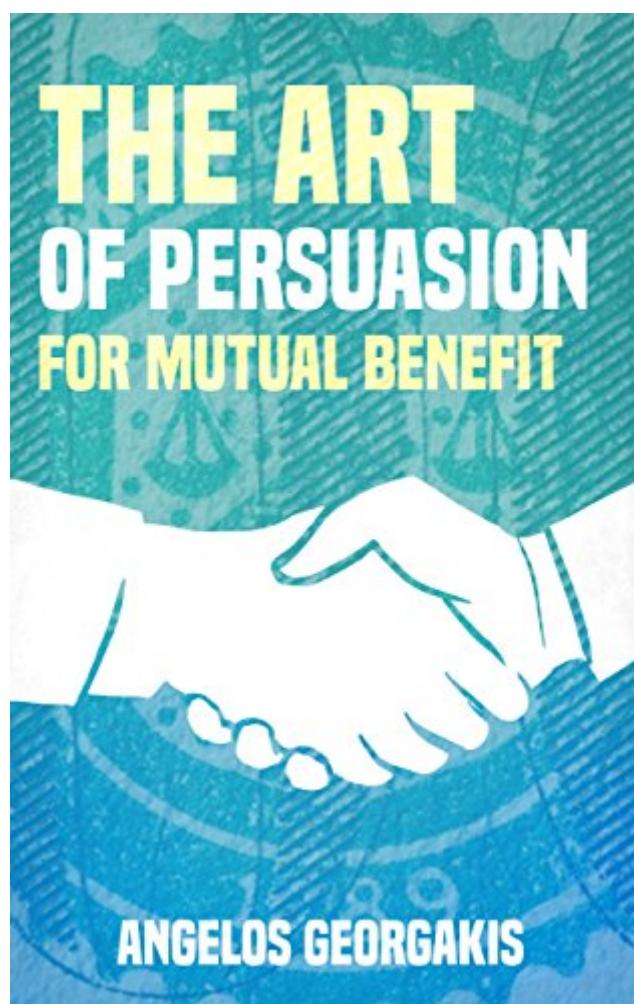


The book was found

The Art Of Persuasion For Mutual Benefit: The Win-Win Persuasion (persuasion Techniques, Influence People, Psychology Of Persuasion)



Synopsis

Bonus FREE Ebook on effective learning techniques! As a sign of gratitude to all my readers who have embraced and empowered my efforts to write quality books, I'd like to share with you a FREE pdf of my book, The Superlearner Myth - The organic, long-term approach to effective learning. The recipes that cognitive psychology has found to work in order to learn effectively and fight forgetting are all in one book. Because all of my readers have a passion for learning, this is how they can get better and grow every single day.

When someone talks about persuasion techniques, you may start thinking about some powerful hypnosis-type tricks that can make people agree to any of our requests. Don't think about persuasion this way. The reality is simpler and more powerful than that. Persuasion is not manipulation. Persuasion is not about getting people to do things that they don't want to do. On the contrary, it's about allowing people to overcome obstacles that are holding them back from taking actions - the actions that they should be taking.

Persuasion should be used for a mutual benefit. We should always look for win-win situations. And we can always find win-win situations. We need to understand that we can grow and prosper along with other people. If you import all of the techniques of this book just to fool someone into a "yes," you will only achieve a short-term success that can turn into a disaster. Sooner or later, people will find out about your deceitful plan. They will be disappointed in you, and they will lose every trace of trust they had in you. You will not be able to persuade these people ever again. Even worse, they may destroy your reputation. Maybe you can't see this now, but the adverse long-term consequences outweigh any short-term wins. The persuasion tools in this book are backed up by psychology studies. They aim to help you convey your message more effectively. They aim to trigger and motivate. They aim to boost your efforts and to add value to other people's efforts. Be aware that these tools are like dynamite. They can be used for either good or ill. I'm sure you will use them for good, because that's for your benefit and for everyone else's benefit.

Book Information

File Size: 1799 KB

Print Length: 30 pages

Simultaneous Device Usage: Unlimited

Publication Date: November 26, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B018LYCO1Y

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #1,202,101 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #19 in Kindle Store > Kindle eBooks > Law > Procedures & Litigation > Court Records #48 in Books > Law > Rules & Procedures > Court Records #830 in Kindle Store > Kindle eBooks > Health, Fitness & Dieting > Counseling & Psychology > Applied Psychology

Customer Reviews

I was in sales for 21 years, and I actually trained people in selling high ticket items. This eBook was very reminiscent of my training manuals. Persuasion is positivism. You have to look at persuasion scientifically. Humans are inherently a giving species, and offering something without the expectation of anything in return compels others to reciprocate. This has worked for centuries. Even the selfless determination of William Wallace's drive for freedom persuaded the Scots to rise up against Longshanks a midst the very likely result of their deaths. As you've probably noticed, the art of persuasion is very powerful, good or bad. Ask Dr. Martin Luther King, Malcolm X, Adolf Hitler, or Jim Jones because they knew.

Mastering or at the least developing our skill in persuasion can be very helpful in life. It can boost our self-esteem as well as solidify our relationships with others. However, not all of us are gifted with a persuasive skill when we were born, it is because of that, that we actually need to develop it as we grow older. This book can teach us how through its simple chapter explanations about persuasion. Each chapter is a short read about the tips that we can utilize in order to practice our persuasion skill. The simple explanations made the book more appealing to me.

Psychology studies' efforts have proven futile as of yet for me as I have tried to better myself and my communication using alternative methods. But after reading and analysing through these pages, my conclusion is that every thing that you learn and achieve while getting in someone's head, so to speak, can have terrible repercussions and isn't an ability that everyone should be taught.

[Download to continue reading...](#)

The Art of Persuasion for Mutual Benefit: The Win-Win Persuasion (persuasion techniques, influence people, psychology of persuasion) Persuasion: The Key To Seduce The Universe! - Become A Master Of Manipulation, Influence & Mind Control (Influence people, Persuasion techniques, Persuasion psychology, Compliance management) Persuasion: The Subtle Art: How to Influence People to Always Get YOUR Way and What YOU Want (Persuasion, Influence, Hypnosis, Psychology, Compliance Gaining, Human Behavior, Mind Hacks, Book 4) Psychology: Social Psychology: 69 Psychology Techniques to Influence and Control People with Communication Tricks, NLP, Hypnosis and more... (Psychology, ... NLP, Social Anxiety, Cognitive Psychology) Summary - Influence: An Amazing Summary About This Book Of Robert Cialdini! -- The Psychology Of Persuasion (Influence: An Amazing Summary-- Persuasion, ... and Practice, Summary, Book, Influencer) Emotion and Culture: Empirical Studies of Mutual Influence How To Analyze People: Mastering Analyzing and Reading People: (How To Read People, Analyze People, Psychology, People Skills, Body Language, Social Skills) Body Language: Blueprint: Decipher Nonverbal Communication and Read People Like a Book to Win Friends and Influence (How to Analyze People) Tecnicas de Persuasion / Techniques of Persuasion: De la propaganda al lavado de cerebro/ From Propaganda to Brainwashing (Psicologia/ Psychology) (Spanish Edition) How To Analyze People: Body Language and Human Psychology Guide to Mastering Analyzing (Analyze People, Body Language, Human Psychology, How to Analyze People) The Wisest One in the Room: How You Can Benefit from Social Psychology's Most Powerful Insights CÃƒÂ mo Ganar Amigos e Influir Sobre las Personas [How to Win Friends and Influence People] Leadership: How To Lead & Influence People To Ultimate Success (People Skills, Team Management & Business Communication) The Mutual Fund Industry: Competition and Investor Welfare (Columbia Business School Publishing) The Love of God: Divine Gift, Human Gratitude, and Mutual Faithfulness in Judaism (Library of Jewish Ideas) The Art of Psychological Warfare: How to Skillfully Influence People Undetected and How to Mentally Subdue Your Enemies in Stealth Mode UNEXPLAINED DISAPPEARANCES & MISSING PEOPLE.: MISSING PEOPLE CASE FILES; UNEXPLAINED DISAPPEARANCES; MISSING PEOPLE. (UNEXPLAINED DISAPPEARANCES : MISSING PEOPLE Book 2) Mind Control Mastery 4th Edition: Successful Guide to Human Psychology and Manipulation, Persuasion and Deception! (Mind Control, Manipulation, Deception, ... Psychology, Intuition, Manifestation,) Cannabis: How to Grow, Consume & Benefit from Marijuana (Cannabis, Marijuana) University Ethics: How Colleges Can Build and Benefit from a Culture of Ethics

[Dmca](#)